



**2023-24 MEMBERSHIP**

## DEAR POSSE MEMBERS

**Did you know that POSSE contributions and ticket purchases account for more than 45 percent of all support to OSU Athletics?** That is the largest source of support, outpacing even the Big 12 Conference and NCAA media revenue.

Why is this significant? For two reasons.

**First, it highlights the fact that you, as a member of the POSSE, are the single-largest driver of our continued success — you always have been and will continue to be. And for that, we thank you!**

Second, while media contracts are important — and we are grateful to our Big 12 and NCAA television partners — those agreements have contractual limits. They are essentially capped. Unlike those sources, there is no set limit to the support we can provide to our student-athletes and programs through the POSSE. The only limits are those placed on ourselves.

**Over the last year, POSSE membership grew from about 8,700 to 9,200 ... That is awesome!**

Please invite and encourage your friends, coworkers and family to join you in supporting OSU Athletics via the POSSE. Our goal is to surpass 10,000 members by next year.

As we grow, the support for our Cowboys and Cowgirls to compete in the new Big 12 and nationally is unlimited. **There is strength in numbers. It is the very essence of the POSSE.**

**Go Pokes!**

*Chad Weiberg*



**Chad Weiberg**  
Director of Athletics

@osuposse 

@osuathletics 

@okstateposse 

**877-255-4678**  
**okstate.com/posse**



## WHO WE ARE

**POSSE is an acronym that stands for PROVIDING OPPORTUNITIES FOR SCHOLASTIC AND SPORTS EXCELLENCE.**

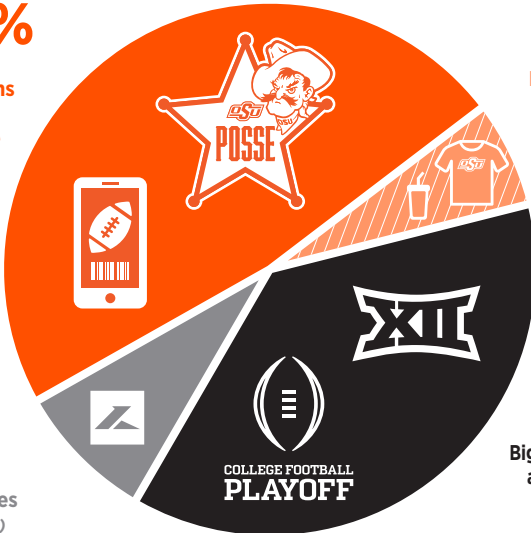
When you give to OSU Athletics, you become a member of the POSSE. Since its inception as a burgeoning booster club more than half a century ago, the POSSE has been the home of Oklahoma State University's most loyal and devoted fans.

POSSE members are eligible for exclusive benefits, events and experiences at a number of giving levels, while sharing in OSU's success on the field of play and in the classroom. Perhaps the greatest benefit is the pride in knowing your game-changing gifts have helped create opportunities to compete at a championship level in all areas.

## OSU ATHLETICS REVENUE SOURCES

**45%**

**POSSE  
Donations  
& Ticket  
Revenue**



## IMPACT OF THE POSSE

### SCHOLARSHIPS

The POSSE provides resources to more than 500 Cowboy and Cowgirl student-athletes, including tuition, books, fees and cost of attendance.

### ACADEMICS

Our student-athletes receive top-notch, attentive support in the form of tutoring, academic and degree advising, eligibility monitoring and much more.

### NUTRITION

Your donations help fuel our student-athletes through training table meals and customized sport nutrition.

### FACILITIES

POSSE gifts help build and maintain state-of-the-art facilities that elevate the student-athlete experience and attract the best and brightest recruits, as well as provide first-class fan amenities.

Map of the United States showing the number of members in each state. States with 20+ members are solid blue, and states with 1-20 members are blue with diagonal lines. The number of members is printed in each state, except for Texas which has a star and the number 7,602.

State	Members
California	43
Arizona	23
Colorado	36
Illinois	37
Indiana	62
Iowa	56
Michigan	29
Florida	38
Texas	7,602



9,176

**TOTAL MEMBERS  
REPRESENTING  
ALL 50 STATES!**

**2022  
POSSE ANNUAL GIVING  
\$38.1 MILLION**

**10,734**  
**STUDENT POSSE**  
**ALL SPORTS PASS HOLDERS**

## ATHLETICS EXCELLENCE FUND

The **ATHLETICS EXCELLENCE FUND** provides the necessary resources for our student-athletes to compete at the highest level, both in the classroom and in competition. OSU Athletics strives to provide a first-class student-athlete experience. With the cost of attendance increasing annually, contributions to the Athletics Excellence Fund help Oklahoma State Athletics continue our mission to educate and develop the best and the brightest students as they compete for championships.



Your investment through the Athletics Excellence Fund impacts every single student-athlete by providing them with scholarships, academic support services, sport specific equipment, sports medicine, nutritional guidance, leadership development, and much more.



## OTHER GIVING OPPORTUNITIES

### SPORT-SPECIFIC GIFTS

Donors may choose to give directly to a specific sports program. These gifts will be earmarked for special needs or projects above and beyond the sport's annual operating budget, such as nutritional fueling stations, specialized training equipment, facility enhancement, team building opportunities, expanded travel and more.

### SEASON TICKETS

One of the most tangible ways to help OSU Athletics is by being a season ticket holder. Not only do you get to share in the amazing moments live and in-person and provide a decisive home-field or home-court advantage as a fan, but season tickets provide stability and consistency for our bottom line. Season ticket revenue aids in planning and budgeting for the coming year.

### ENDOWMENTS

Donors may choose to fully or partially endow a scholarship for a position in a particular sport (for example, *The Bob & Mary Smith Quarterback Scholarship*). Because endowments are funded by the revenue generated from the principal amount (the principal is never reduced), donors create a lasting legacy for OSU Athletics.

## GAME-CHANGING GIFTS

From academics and athletic performance to personal growth and community involvement, donations to the POSSE help enhance the student-athlete experience as we strive to prepare champions for life. Your giving, through Annual and Capital funds, is used to provide: 1) More than \$8.5 million in student-athlete scholarships annually; 2) Academic support and career development; 3) Athletic facilities maintenance, renovations or new facilities; 4) Coaches and administrative support; and 5) Specific sport budget needs.

## SUPPORTING STUDENTS

Last fall, OSU student-athletes began receiving \$5,980 per year as part of the **POSSE STAR (STUDENT-ATHLETE ACADEMIC REWARD) FUND**.

The STAR Fund stems from the landmark Supreme Court decision in the Alston v. NCAA case. Oklahoma State is committed to providing all scholarship student-athletes the chance to earn supplemental payments (based on academic performance) while enrolled at OSU. These additional funds could total up to \$2.4 million per year, and gifts made to the STAR Fund support this new endeavor.

## BOOKS & BEYOND

POSSE donations support over 500 Cowboy and Cowgirl student-athletes through scholarships (including tuition, fees, room, board, books and more).



**+\$150**

=

**ONE TEXTBOOK**  
rental for a semester



**+\$500**

=

**ONE LAPTOP**  
for the OSU Academic Center



**+\$1,000**

=

**ONE TUTOR**  
for an OSU student-athlete



**+\$2,500**

=

**MEDICAL INSURANCE**  
annual care for one student-athlete



**+\$25,000**

=

**IN-STATE TUITION**  
plus fees and housing during the academic year



# 2023-24 MEMBERSHIP

POSSE LEVELS & BENEFITS								COWBOY VIP				
STUDENT-ATHLETE SUPPORT								1-STAR \$16,500+	2-STAR \$25,000+	3-STAR \$50,000+	4-STAR \$75,000+	5-STAR \$100,000+
Examples of how your annual donations help fund student-athlete scholarships, cost of attendance, academic resources, health/nutrition and more								Upgrading and replacing Strength and Conditioning equipment	In-state tuition plus fees and housing for academic year	Training Table meals for 15 student-athletes for one year	Supports Sport Nutrition program	Budgeted team travel for one sports season
RECOGNITION & COMMUNICATION												
Tax deduction* & receipt	★	★		★	★	★	★	★	★	★	★	★
Automobile decal	★	★	★	★	★	★	★	★	★	★	★	★
Save 10% at shop.okstate.com (promo code: OSUPOSSE10)	★	★	★	★	★	★	★	★	★	★	★	★
POSSE Magazine	Digital	Digital	Digital	★	★	★	★	★	★	★	★	★
Cowboy V.I.P. decal								★	★	★	★	★
Exclusive V.I.P. communications								★	★	★	★	★
HOSPITALITY, EVENTS & AMENITIES								Additional exclusive benefits may be granted based on Cowboy VIP star level				
Invitations to POSSE special events		★	★	★	★	★	★	★	★	★	★	★
Private V.I.P. event invitations								★	★	★	★	★
Priority access for OSU experiences								★	★	★	★	★
TICKETS & PARKING PRIVILEGES												
Parking pass for Women's Basketball & Wrestling**		★		★	★	★	★	★	★	★	★	★
Parking pass for Men's Basketball**				★	★	★	★	★	★	★	★	★
Parking pass for Football**					★	★	★	★	★	★	★	★
Big 12 Championship ticket priority***	SUBJECT TO AVAILABILITY	SUBJECT TO AVAILABILITY	2 tickets	SUBJECT TO AVAILABILITY	SUBJECT TO AVAILABILITY	6 tickets	8 tickets	12 tickets	12 tickets	12 tickets	12 tickets	12 tickets
Post-season NCAA / bowl ticket priority***	SUBJECT TO AVAILABILITY	SUBJECT TO AVAILABILITY	2 tickets	SUBJECT TO AVAILABILITY	SUBJECT TO AVAILABILITY	6 tickets	8 tickets	12 tickets	12 tickets	12 tickets	12 tickets	12 tickets
Reserved specific parking lot (Football Only)							★	★	★	★	★	★
Reserved numbered gameday parking space (Football)**								★	★	★	★	★
Reserved gameday parking lot (Winter Sports)**								★	★	★	★	★

\*No deduction allowed for seat contributions. Please consult your tax adviser for details.

\*\* Must be season ticket holder in respective sport to receive parking benefit.

\*\*\*Subject to NCAA allotment/availability.



## A YEAR WORTH CELEBRATING

Once again, our Cowboys and Cowgirls made us proud, not only with the results shown on the scoreboard, but with their character and commitment displayed in the classroom and beyond. **Your gifts help provide the tools our student-athletes need to compete at the highest level.**



**25<sup>TH</sup> NATIONALLY**  
RANKING OF COMBINED SPORTS



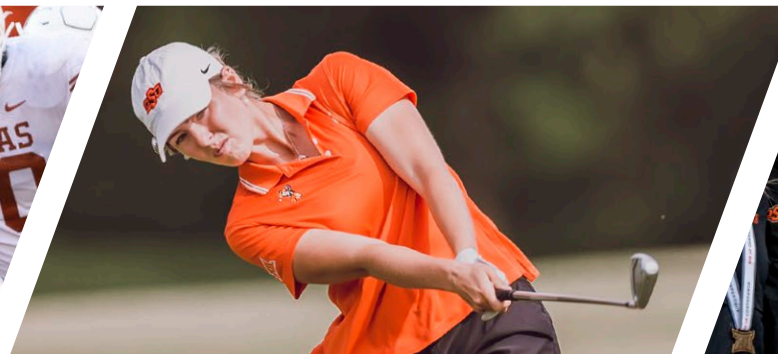
**10**  
**ACADEMIC**  
**ALL-AMERICANS**  
COLLEGE SPORTS COMMUNICATORS



**141**  
**STUDENT-ATHLETE**  
**GRADUATES**



**SERIES CHAMPS**  
LAST 8 OUT OF 10 YEARS  
(8-1-1)



**46**  
**ALL-AMERICANS**  
REPRESENTING 13 SPORTS



**NCAA CHAMPIONS**  
**INDOOR TRACK & FIELD**  
DISTANCE MEDLEY RELAY:  
RYAN SCHOPPE, JUAN DIEGO CASTRO,  
FOUAD MESSAOUDI, CHARLIE BARTHOLOMEW  
3000 METERS: FOUAD MESSAOUDI



**6**  
**BIG 12 CHAMPIONSHIPS**  
MEN'S CROSS COUNTRY  
WOMEN'S CROSS COUNTRY  
EQUESTRIAN  
WOMEN'S INDOOR TRACK & FIELD  
BASEBALL  
WOMEN'S GOLF



**CLASS OF 2022**  
SANDY FISCHER, SOFTBALL  
AD FRANCH, SOCCER  
LINDY MILLER, GOLF  
ANDREA RILEY, BASKETBALL  
RASHAUN WOODS, FOOTBALL



**COWGIRL**  
**SOFTBALL**  
4TH STRAIGHT WCWS



# OSU ATHLETICS VISION PLAN



## We're All In



**For Oklahoma State University to continue to compete for championships, now is not the time to pause or rest on past accomplishments, but to honor those who have helped us achieve greatness by pushing forward and building on our success. This ambitious vision plan provides a road map for the next phase of OSU's Athletic Village, which will be unrivaled in college sports. Visit [okstate.com/allin](https://okstate.com/allin) to learn more.**

## KEY DATES & DEADLINES



## THE POSSE GIVING YEAR

**The POSSE operates on a July 1 – June 30 fiscal year. Annual donor levels and benefits are based on the prior year's giving to OSU Athletics.** Donor seating commitments are due at the time of season ticket renewals, unless on a payment plan. All other gifts must be made by June 30 in order to establish POSSE level and qualify for benefits and parking upgrades for subsequent sport seasons.

## GAMEDAY ATMOSPHERE

**Tailgating at Oklahoma State has become a staple of gamedays in Stillwater, and the POSSE brings the party!** Season ticket holders may enjoy parking privileges (based on giving level) for football, men's basketball, women's basketball and wrestling. To receive parking benefits in dedicated campus lots, whether reserved or first-come/first-serve, POSSE members must:

- Be a donor of at least the minimum amount to qualify (varies by sport)
- Be a season ticket holder of that particular sport

For more information about POSSE parking, please visit [okstate.com/parking](http://okstate.com/parking).

[okstate.com/parking](http://okstate.com/parking)



**SCAN TO VIEW  
PARKING MAPS,  
POLICIES & MORE**

## PRIORITY POINTS

The Priority Point system was developed to equitably determine ranking for season ticket placement as well as obtaining tickets to postseason tournaments, away games, bowl games and other special events.

**Priority Points take into account four areas; Current Contribution, Years of Contributing, Season Ticket Purchases and Connection with the University.**

**To view your current points and giving history, log-in to your athletics account via [okstate.com](http://okstate.com) or scan the QR code.**



SCAN TO ACCESS YOUR  
ATHLETICS ACCOUNT

## MAKING A DONATION

**Giving to OSU Athletics is as simple as calling toll-free 877-ALL-4-OSU (877-255-4678) between 8:30 AM and 5:30 PM Monday-Friday. You can also stop by our office located inside Gallagher-Iba Arena or give online at [okstate.com/donate](http://okstate.com/donate).**

Gifts may be made with cash, check, VISA, MasterCard or American Express. Your gifts are generally tax-deductible for the calendar year in which they are made, and are receipted and acknowledged by the OSU Foundation. Contributions tied to your seat location are not tax-deductible.

**ASK BEFORE YOU ACT!**  
**OKSTATE.COM/COMPLIANCE**



## WHAT'S COOKING?

Tailgating is a key part of the gameday experience, and OSU Athletics is committed to providing the best possible environment for all visitors to campus. Check out our online tailgate guide for more information.



[okstate.com/tailgating](http://okstate.com/tailgating)







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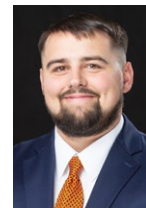
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