A SPECIAL MESSAGE TO POSSE MEMBERS

We are living in the most dynamic time in the modern history of intercollegiate athletics. This past year has seen the first full cycle of the new transfer portal, the introduction of Name, Image and Likeness, conference realignment, the NCAA Constitutional Convention, and the U.S. Supreme Court ruling on the Alston case. As we navigate these unchartered waters, we have both learned and reaffirmed a lot about ourselves.

First, we are confident in who we are, what we do, why we do it and what has helped us to pursue excellence and achieve success at the highest levels. Oklahoma State is a special place with a unique culture established by our outstanding coaches. With the amazing student-athletes that choose OSU, our culture is our strength, and we are unwilling to compromise those things in the face of these changes.

Second, OSU Athletics is well-positioned to navigate the changes and challenges to come. There are many people who have helped place OSU in this position, but it starts with you. Nothing we do happens without the unwavering support of our POSSE members. You are the definition of Loyal and True. Whether it is capital contributions to help build facilities or the resources that you provide through seating contributions, we are grateful for each and every one of you. It takes all of us, and without each we have a gap that is unfilled.

Thanks to you, we have come a long way ... But we are not done. We have not reached our peak. We are continuing to dream big. Opportunity is in front of us. Opportunity in the new Big 12. Opportunity in the midst of the changing landscape of college athletics. We will seize this opportunity.

With the OSU family together, we are confident the best is yet to come.

Go Pokes!

Chad Weiberg
Director of Athletics
ORANGE COUNTRY

8,772 TOTAL MEMBERS REPRESENTING ALL 50 STATES!

2021 POSSE ANNUAL GIVING $38,144,139.15

PROVIDING OPPORTUNITIES FOR SCHOLASTIC & SPORTS EXCELLENCE

2022-23 MEMBERSHIP GUIDE
ATHLETICS EXCELLENCE FUND

The **ATHLETICS EXCELLENCE FUND** provides the necessary resources for our student-athletes to compete at the highest level, both in the classroom and in competition. OSU Athletics strives to provide a first-class student-athlete experience. With the cost of attendance for our student-athletes increasing annually, contributions to the Athletics Excellence Fund help Oklahoma State Athletics continue our mission to Educate and Develop the best and the brightest students as they compete for Championships.

Your investment through the Athletics Excellence Fund impacts every single student-athlete by providing them with scholarships, academic support services, sport specific equipment, sports medicine, nutritional guidance, leadership development, and much more.

OTHER GIVING OPPORTUNITIES

SPORT-SPECIFIC GIFTS

Donors may choose to give directly to a specific sports program. These gifts will be earmarked for special needs or projects above and beyond the sport’s annual operating budget, such as nutritional fueling stations, specialized training equipment, facility enhancement, team building opportunities, expanded travel and more.

SEASON TICKETS

One of the most tangible ways to help OSU Athletics is by being a season ticket holder. Not only do you get to share in the amazing moments live and in-person and provide a decisive home-field or home-court advantage as a fan, but season tickets provide stability and consistency for our bottom line. Season ticket revenue aids in planning and budgeting for the coming year.

ENDOWMENTS

Donors may choose to fully or partially endow a scholarship for a position in a particular sport (**for example**, The Bob & Mary Smith Quarterback Scholarship). Because endowments are funded by the revenue generated from the principal amount (the principal is never reduced), donors create a lasting legacy for OSU Athletics.
Beginning in the fall semester of 2022, eligible OSU student-athletes will receive $5,980 per year as part of the POSSE STAR (STUDENT-ATHLETE ACADEMIC REWARD) FUND.

The STAR Fund incentivizes academic success as the means for eligible student-athletes to receive a financial reward stemming from the landmark Supreme Court decision in the Alston v. NCAA case. The Alston case has opened the door for student-athletes to receive additional monetary support toward the cost of their education, and the Athletic Department is committed to providing all scholarship student-athletes the chance to earn supplemental payments based on their academic performance while enrolled at OSU.

These additional funds could total up to $3 million in additional expense per year for the department. Gifts given directly to the STAR Fund will aid in these efforts. As a new budget line item, this will be an additional annual expense for Athletics.

SUPPORTING A NEW NEED
From academics and athletic performance to personal growth and community involvement, donations to the POSSE help enhance the student-athlete experience as we strive to prepare champions for life. Your giving, through Annual and Capital funds, is used to provide: 1) More than $8.5 million in student-athlete scholarships annually; 2) Academic support and career development; 3) Athletic facilities maintenance, renovations or new facilities; 4) Coaches and administrative support; and 5) Specific sport budget needs.

GAME-CHANGING GIFTS
The POSSE operates on a fiscal year (July 1 – June 30). Annual POSSE donor levels and benefits are based on the prior year’s giving to OSU Athletics. Donor seating commitments are due at the time of season ticket renewals, unless on a payment plan. All other gifts must be made by June 30 in order to establish your POSSE level and qualify for benefits and parking upgrades for the subsequent sport seasons.
A YEAR WORTH CELEBRATING

Once again, our Cowboys and Cowgirls made us proud, not only with the results shown on the scoreboard, but with their character and commitment displayed in the classroom and beyond. Your gifts help provide the tools our student-athletes need to compete at the highest level.

BOOKS & BEYOND

Funds raised by the POSSE support over 500 Cowboy and Cowgirl student-athletes through scholarships (including tuition, fees, room, board, books and more).

+$150 = ONE TEXTBOOK rental for a semester

+$500 = ONE LAPTOP for the OSU Academic Center

+$1,000 = ONE TUTOR for an OSU student-athlete

+$2,500 = MEDICAL INSURANCE annual care for one student-athlete

+$25,000 = IN-STATE TUITION plus fees and housing during the academic year
GAMEDAY ATMOSPHERE

Tailgating at Oklahoma State has become a staple of gamedays in Stillwater, and the POSSE brings the party! POSSE members who are also season ticket holders can enjoy parking privileges (based on giving level) and easy access to the stadium.

POSSE parking for dedicated campus lots, whether reserved or first-come/first-serve, is based on annual giving to OSU Athletics from July 1 to June 30. In order to receive the benefit of parking for football, men’s basketball, women’s basketball and wrestling, members of the POSSE must:

- Be a donor of at least the minimum amount to qualify (based upon sport)
- Be a season ticket holder of that particular sport

If you have a question about POSSE parking, scan the QR code to visit okstate.com/parking, or contact the POSSE office at 405-744-7301 (toll-free 877-227-6773). Office hours are Monday through Friday, 8 am to 5 pm.
WHO WE ARE

POSSE is an acronym that stands for PROVIDING OPPORTUNITIES FOR SCHOLASTIC AND SPORTS EXCELLENCE.

When you give to OSU Athletics, you become a member of the POSSE. Since its inception as a burgeoning booster club more than half a century ago, the POSSE has been the home of Oklahoma State University’s most loyal and devoted fans.

POSSE members are eligible for exclusive benefits (see chart), events and experiences at a number of giving levels, while sharing in OSU’s success on the field of play and in the classroom. Perhaps the greatest benefit is the pride in knowing your game-changing gifts have helped create opportunities to compete at a championship level in all areas.

IMPACT OF THE POSSE

SCHOLARSHIPS
The POSSE provides resources to more than 500 Cowboy and Cowgirl student-athletes, including tuition, books, fees and cost of attendance.

ACADEMICS
Our student-athletes receive top-notch, attentive academic support in the form of tutoring, academic and degree advising, eligibility monitoring and much more.

NUTRITION
Your donations help fuel our student-athletes through training table meals and customized sport nutrition.

FACILITIES
POSSE gifts help build and maintain state-of-the-art facilities that elevate the student-athlete experience and attract the best and brightest recruits, as well as provide first-class fan amenities.
PRIORITY POINTS
The Priority Point system was developed to equitably determine ranking for season ticket placement as well as obtaining tickets to postseason tournaments, away games, bowl games and other special events. Priority Points take into account four areas; Current Contribution, Years of Contributing, Season Ticket Purchases and Connection with the University. To view your current points and giving history, log-in to your athletics account via okstate.com or scan the QR code.

MAKING A DONATION
Giving to OSU Athletics is as simple as calling toll-free 877-ALL-4-OSU (877-255-4678) between 8:30 AM and 5:30 PM Monday-Friday. You can also stop by our office located inside Gallagher-Iba Arena or give online at okstate.com/donate.

Gifts may be made with cash, check, VISA, MasterCard or American Express. Your gifts are generally tax-deductible for the calendar year in which they are made, and are receipted and acknowledged by the OSU Foundation. Contributions tied to your seat location are not tax-deductible.

Donations may be transferred to Cowboy Athletics, Inc. in accordance with the Joint Resolution among Oklahoma State University, the OSU Foundation, and Cowboy Athletics, Inc.
## POSSE Levels & Benefits

### Student-Athlete Support

<table>
<thead>
<tr>
<th>Posse Level</th>
<th>Benefit</th>
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</table>
| Deputy      | $1+  
School supplies for daily studies and homework needs               |
| Sheriff     | $150+  
Textbook and class materials rental for a semester               |
| OSU Student | $250+  
Bring the Rowdy with your All Sports Pass                               |
| Marshal     | $1,500+  
Three new laptops for Academic Enhancement Center                       |
| Golden Spur | $2,500+  
Medical Insurance and care for one student-athlete annually         |
| Pistol Pete | $6,500+  
Hosting on-campus recruits for one sport per year                       |
| Maverick    | $11,500+  
Tutoring for 10 student-athletes for a year                           |

### Recognition & Communication

<table>
<thead>
<tr>
<th>Posse Level</th>
<th>Benefit</th>
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<tbody>
<tr>
<td></td>
<td>Tax deduction* &amp; receipt</td>
</tr>
<tr>
<td></td>
<td>Automobile decal</td>
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<tr>
<td></td>
<td>Save 10% at shop.okstate.com (promo code: OSUPOSSE10)</td>
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<tr>
<td></td>
<td>POSSE Magazine Digital</td>
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<tr>
<td></td>
<td>Cowboy V.I.P. decal</td>
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<td></td>
<td>Exclusive V.I.P. communications</td>
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### Hospitality, Events & Amenities

<table>
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<tr>
<th>Posse Level</th>
<th>Benefit</th>
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<tbody>
<tr>
<td></td>
<td>Exclusive V.I.P. communications</td>
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<tr>
<td></td>
<td>Invitations to POSSE special events</td>
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<tr>
<td></td>
<td>Private V.I.P. event invitations</td>
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<td></td>
<td>Priority access for OSU experiences</td>
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### Tickets & Parking Privileges

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<th>Posse Level</th>
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<tbody>
<tr>
<td></td>
<td>Parking pass for Women's Basketball &amp; Wrestling**</td>
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<tr>
<td></td>
<td>Parking pass for Men's Basketball**</td>
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<tr>
<td></td>
<td>Parking pass for Football**</td>
</tr>
<tr>
<td></td>
<td>Big 12 Championship ticket priority*** 2 tickets</td>
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<tr>
<td></td>
<td>Post-season NCAA / bowl ticket priority*** 2 tickets</td>
</tr>
<tr>
<td></td>
<td>Reserved specific parking lot (Football Only)</td>
</tr>
<tr>
<td></td>
<td>Reserved numbered gameday parking space (Football)**</td>
</tr>
<tr>
<td></td>
<td>Reserved gameday parking lot (Winter Sports)**</td>
</tr>
</tbody>
</table>

### Additional Benefits

<table>
<thead>
<tr>
<th>Posse Level</th>
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<tr>
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</tr>
<tr>
<td></td>
<td>Reserved gameday parking lot (Winter Sports)**</td>
</tr>
</tbody>
</table>

*No deduction allowed for seat contributions. Please consult your tax adviser for details.  
** Must be season ticket holder in respective sport to receive parking benefit.  
*** Subject to NCAA allotment/availability.
2022-23 MEMBERSHIP GUIDE

PROVIDING OPPORTUNITIES FOR SCHOLASTIC & SPORTS EXCELLENCE